



ROCK WOOL INSULATION

A Calif. Product

20% Cooler in Summer
40% Saving in Fuel in Winter

ELIMINATES DRAFTS
FIREPROOF

Waterproofing
3-Way Masonry Coating

No Down Payment
Guaranteed Workmanship

Free Estimates

GILBERT 2-6702

If no Answer Call
HI Ilcrest 5-6585
HI ckrory 9-1765

Plymouth Rock Wool Manufacturing Co.

Distributors for Smart Points

629 NO. 16TH

ARCADE

INSULATION & MATERIALS CO.

Vitrocel • Insulbestos • Rock Wool
Perlite Master Aggregate

INSULATION FOR HOMES & ALL TYPES
COMMERCIAL BUILDINGS



The Efficiency of Any Insulating Material Is Determined by Its Weight

- ✓ Lightest in Weight
- ✓ Lower Conductivity
- ✓ Up to 25° Cooler
- ✓ Up to 50% Fuel Saving
- ✓ No Down Payment

Hickory 9-
3809
If no answer call
Hickory 9-2424

- ✓ Lowest in Cost
- ✓ Fire Resistant
- ✓ Vermin Proof
- ✓ Pneumatically Installed
- ✓ 36 Months to Pay

Main Office:
Cor. El Camino &
Auburn Blvd.
Sacramento 15, Calif.

Insulbestos

Branch Office
Napa, Calif.

Insulating Contractors—Cold & Heat—(Cont'd)

ELIS CO THE
2725 Stockton Blvd. HI lcrest 6-4716
(See Advertisement Page 177)
Engardt Alex 1349-56th. HI lcrest 5-3639
Hayes Herb W 1817-17th. HU dsn 4-6864
(See Advertisement Page 177)
HOME SERVICE 1541-49th. HI lcrest 6-8296
JOHN'S BUILDING SPECIALTIES
400-12th GI lbrt 2-6833
JOHNS-MANVILLE ROCK WOOL HOME INSULATION

For year round comfort, lower fuel bills. Product of one of the oldest, largest insulation manufacturers... pioneers in Home Insulation. Scientifically "Blown" by expert crews.



"WHERE TO BUY IT"

Yancey Company 2116 K. GI lbrt 3-6518
Yancey Company 500 Orange Chico
(Toll) Call "Operator" for Chico 2406-J
Yancey Co 527 E Marysville
(Toll) Call "Operator" for Marysville 2886-W
Yancey Co 442 E 4th Reno Nevada
(Toll) Call "Operator" for Reno 2-8651
Yancey Co 172 Elm Woodland
(Toll) Call "Operator" for Woodland 987

JOHNSON ROOFING & INSULATION CO
5432 Topping HI lcrest 5-6843
KEMPER ROOFING & INSULATION
5511 St Francisco Blvd. HI lcrest 5-1041
METAL SEAL WEATHERSTRIP CO
Auburn Blvd. HI ckrory 9-5147
MILBOURN & SONS WEATHER STRIP CO
3904-21st Del Paso Hts. HI ckrory 9-5614

PACIFIC ASBESTOS COMPANY

GUARANTEED
INSULATION
FOR YOUR
HOME

with
NATIONAL ROCK WOOL

Free Estimates - Budget Terms

2521 Stockton Blvd. HI lcrest 5-2607

(Continued Next Page)

FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please ease on the line when the party you speak answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Young Women

There May Be

Employment Opportunities

and a

PERMANENT POSITION FOR YOU

with

**THE PACIFIC TELEPHONE
AND TELEGRAPH COMPANY**

Insulating Contractors—Cold & Heat—(Cont'd)

PLYMOUTH ROCK WOOL MANUFACTURING CO
629 N 16th GI lbrt 2-6702
(See Advertisement Page 176)
SACRAMENTO ASBESTOS CO
1800 7th GI lbrt 2-6312
SACRAMENTO ROOFING & INSULATION CO
418-17th GI lbrt 2-6371
Sierra Insulation Co 2824 A. HI lcrest 5-2861
Valley Roofing Co 3160 Y. HI lcrest 6-2327
WESTERN FIBERGLAS SUPPLY LTD
Forum Bldg. HU dsn 4-2781
YANCEY COMPANY 2116 K. GI lbrt 3-6518
(See Advertisement Page 175)

Insulation Materials—Cold & Heat

AMERICAN BLDG MATERIALS CO
2701 Stockton Blvd. HI lcrest 6-3858
Arcade Insulation & Materials Co
Auburn Blvd N Sacramento. HI ckrory 9-3809

BALSAM-WOOL INSULATION—

CAPITAL LUMBER CO
1831-37th HI lcrest 5-2681

Cain T E 2416 J. GI lbrt 2-6917
Caw Harry 3600-20th Av. HI lcrest 6-3723
CLAWSON L H CO Rice Mill Rd. GI lbrt 2-6901
DIAMOND MATCH CO 2826 Q. HI lcrest 6-4703
1110 E El Camino Av. HI ckrory 9-2741
Dolan's Alhambra & P. HI lbrt 6-6481
Ellis Co The 2725 Stockton Blvd. HI lcrest 6-4716

FIBERGLAS INDUSTRIAL INSULATION—

DISTRIBUTORS

PACIFIC COAST AGGREGATES INC
16th & A. GI lbrt 3-6586
WESTERN FIBERGLAS SUPPLY CO
Forum Bldg. HU dsn 4-2781

FRIEND & TERRY LUMBER CO

1920 Front. GI lbrt 3-9091
Johns-Manville Sales Corp Distrs.
2116 K. GI lbrt 3-6518

KINSUL INSULATION—

PACIFIC COAST AGGREGATES INC
16th & A. GI lbrt 3-6586
ZELLERSBACH PAPER CO
1100 Richards Blvd. GI lbrt 2-6971

LO-K INSULATION—

CAPITAL LUMBER CO
1831-37th HI lcrest 5-2681

Lumber Dealers Materials Co
Wholesale Only
1201 Swanton Rd. HI ckrory 9-2751

PACIFIC COAST AGGREGATES INC

16th & A. GI lbrt 3-6586
Plymouth Rock Wool Manufacturing Co
629 N 16th. GI lbrt 2-6702

SACRAMENTO ASBESTOS CO
1800 7th. GI lbrt 2-6312
Sacto Stucco Products Co
27th & R. HI lcrest 5-3044

SENATOR VENETIAN BLIND CO
5046 Perry Av. HI lcrest 5-6918
Universal Insulation Company
208 Jibboom. GI lbrt 3-3679

VAN ARSDALE-HARRIS CO

Engineers & Contractors
ACOUSTICAL MATERIALS
COLD STORAGE CONSTRUCTION
JAMISON COLD STORAGE DOORS
CORK & CORK PRODUCTS
595-5th St Francisco
(Toll) Call "Operator" for. Exbrook 2-4404

Western Fiberglas Supply Co
Forum Bldg. HU dsn 4-2781
Yancey Company 2116 K. GI lbrt 3-6518

(Continued Next Page)

Everything possible is being done to furnish you the prompt and courteous service to which you've been accustomed. When there is a delay before you get the operator, remember that more people are placing more telephone calls than ever before.



"Just Naturally Better"



Roofing
Roof
Repairs

Monarch
Weatherstrips
Zephyr
Ventilated
Awnings

Enjoy year around controlled indoor climate in your home with ageless glass wool

15% Cooler in summer - Up to 40% savings in fuel - Cut redecorating expenses

Free Estimates - FHA Terms - Work Guaranteed

THE ELLIS CO.

Dial HI Ilcrest 6-4716

2725 STOCKTON BLVD.

ROCK WOOL INSULATION and Weather Stripping



- UP TO 40% FUEL SAVING IN WINTER
 - 15% COOLER IN SUMMER
 - EASY F.H.A. TERMS
 - FREE ESTIMATES
- Office
GI lbrt 2-8991
Zoo.
Hickory 9-5440

Capital WEATHER STRIP CO.

"For Home Comfort & Economy"

1224 I ST.

Don't Throw It Away

Things around the house you consider useless—may need only minor repairs to make them serviceable. Call a service man near you.

LOOK IN THE
Classified
TELEPHONE SECTION

Insulate

WITH
**CELOTEX
ROCK WOOL**
FOR YOUR COMFORT
HEALTH, FUEL SAVINGS

FREE SURVEY & ESTIMATE
EASY TERMS

APPLICATOR

HERB W. HAYES

LICENSED INSULATION CONTRACTOR

PHONE
Hudson 4-6864
Or **HI Ilcrest 6-1224**

Office & Plant
1817-17TH ST., SACTO

An Expert Crew on Every Job

"Cooler in Summer - Warmer in Winter"

Also Weather Stripping
Venetian Blinds - Roofing